

**Alsace Cycle Challenge  
2017 – Day 3 for the  
Gibley Wheelers**

**30<sup>th</sup> September 2017**



*L-R: Simon Longhurst of SML Consultancy with Ben Davis (Amicus ITS), Dave Penfold of BMI Consultancy and Kevin Cooke of Axa. The team show their delight (and exhaustion) after completing the 2017 cycling endurance challenge. Seen here enjoying a small sample of French hospitality – well it would be churlish not to, after all!*

**Amicus ITS Senior Account Manager, Ben Davis, reports in his Alsace Journal on the last day of their epic cycle challenge. Day 3:**

*Rain, wind, mountains. We came, we saw, we conquered. Team Amicus won two awards amongst the 50 teams taking part:*

- 1 Good Samaritan Award (for helping another team with a bust tyre).*
- 2 We also win 'D\_\_k of the Day' (winning the beany and a cycling jersey), having been contenders the previous 2 days. This was credited to Dave Penfold hitting the van for an award winning 4th time.*

*Yes it did get a tad boozy by all accounts with myself as my alter ego 'Captain Fantastic' setting an example – what kind not sure. Well done, the Gibley Wheelers. We left our mark on France. A wonderful 3 days. Now home.... And to bed for some well deserved rest!*

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Amicus ITS has been proud to support this somewhat mad but noble endeavour. There's plenty of time to give your support to the team and help them hit their target for the charities below. Please mark their success by making a donation now by clicking on the url link and follow the instructions.

Click here: <https://www.justgiving.com/fundraising/teamamicusrepresent>

**Challenge Adventure Charities**

For 22 years, we have organised cycle events, mainly in Europe. We have raised some £4,054,344 mainly for cancer research and other medical charities. We pride ourselves that EVERY PENNY that has been raised has been paid to charity - our participants paying the full cost of event entry themselves. Charity Registration No. 1057920

