Press Release



End of Day 1 for the Gibley Wheelers in the Great **Alsace Cycle Challenge** 2017

28th September 2017



Proof that the team survived Day 1 - (Ben Davis in foreground) - not necessarily a pretty shot, but still very much life affirming for all the families back home!

Day 1 - Amicus ITS and friends get on their bikes.....





again after brief pit stop at the side of the a vineyard – this is inspiring the team! road

Dave Penfold (BMI Healthcare) setting off In Champagne country you are never too far from

Amicus ITS Senior Account Manager, Ben Davis, reports in his Alsace Journal on Day 1 of the cycle challenge through Champagne country:

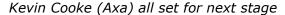
"Day 1 done. 187 miles. Very challenging and not as flat as we were all expecting. If Saturday is as hilly as to be expected it will be twice as hard!!

Kev (Kevin Cooke) fell off his bike, took a beating, a few scrapes and hurt pride - but got back on the bike. Good man. Lovely views as we rode through the Champagne region. Grapes for as far as the eyes could see".

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Falling off ones bike is one of the hazards of this challenge – thankfully Kevin is fine!

"For me, on my 6th and last stint of riding, I faced a 2 mile long hill, legs nearer gave up, but wasn't beaten and passed where others had to get off and push (no shame in that). All super tired, but spurred on by other teams with friendly banter. Some crazy teams here: one group riding a tandem bike and another group hauling a trailer with a large inflatable champagne bottle!

Kev and Si (Simon Longhurst) brought us over the finish line today.

We collected our free bottle of champagne. Yaay!

Minor prang in the hire van before we headed to our hotel (see main picture). Quick freshen up then off for dinner with the group. All super hungry and I for one am not looking forward to tomorrow - and just hope my legs keep going".

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Amicus ITS is proud to support this somewhat mad but noble endeavour. If you would like to give your support to the team and help them hit their target for the charities below, please make a donation now by clicking on the url link and follow the instructions.

Click here: https://www.justgiving.com/fundraising/teamamicusrepresent

Challenge Adventure Charities

For 22 years, we have organised cycle events, mainly in Europe. We have raised some £4,054,344 mainly for cancer research and other medical charities. We pride ourselves that EVERY PENNY that has been raised has been paid to charity - our participants paying the full cost of event entry themselves. Charity Registration No. 1057920







