Press Release



Dawn Start on the 2017 Alsace Cycle Challenge for Amicus ITS and Friends



28th September 2017

Amicus ITS And Friends Get On Their Bikes for 2017 Great Alsace Challenge

Amicus ITS **Senior Account Manager, Ben Davis**, has corralled cycling enthusiast friends from three other Hampshire based businesses to join him under the Amicus ITS banner, for a 550 mile Autumn charity bike ride through French countryside in the next 3 days.

Riding under the name 'The Gibley Wheelers', our intrepid four man team including **Simon Longhurst** of **SML Consultancy, David Penfold** of **BMI Healthcare** and **Kevin Cooke** from **Axa**) have embarked on an arduous cycling challenge. Starting in Arras in the North of France, they will cycle south, finishing in Riquewihr in Alsace, near the Luxembourg border.

Our team will be amongst 50 teams taking part, seeking to collectively raise over £100,000 for a number of charities, with 50% being shared between Cancer Research UK and the British Heart Foundation and with 50% going to Naomi House and Jacks Place.

Read Ben's write up about the challenge and find out about their route (and the somewhat hilarious origin of their team name) by clicking here: https://www.justgiving.com/TeamAmicusRepresent



Amicus ITS is proud to support this somewhat mad but noble endeavour - and hope you will consider join us to contribute a few £pounds towards their total target

Amicus ITS will keep you updated on their exploits over the next few days (on the basis that Ben actually remembers to send us some photos which we will also put on our Twitter feed. Above all, we wish them an exhilarating adventure together and a safe return.







