

### Confused by Cloud? Let's Clear the Air



JP Norman, Head of Technology & Governance  
Amicus ITS

**Tuesday 19<sup>th</sup> August 2014**

Simply put, Cloud computing is computing based on the internet. Where in the past, people would run applications or programs from software downloaded on a physical computer or server in their building, cloud computing allows people to access the same kinds of applications and data storage through the internet. It is a solution growing in popularity, especially amongst SMEs.

So why are so many businesses moving to the Cloud? It's because Cloud computing is so versatile; it offers speed of deployment, flexibility and scalability on demand. Cloud can also create savings longer term, enabling businesses to move from Capex to Opex expenditure.

#### **Flexibility**

A Cloud-based service can instantly meet the demand for more bandwidth because of the vast capacity of the service's remote servers.

#### **Disaster recovery**

When companies start relying on Cloud-based services, they no longer need complex disaster recovery plans. Cloud computing providers, such as Amicus ITS, take care of most issues much faster.

#### **Increased collaboration**

Cloud computing increases collaboration by allowing all employees – wherever they are – to sync up and work on documents and shared apps simultaneously, with updates in real time.

#### **Work from anywhere**

As long as employees have Internet access and a good security and governance policy, they can work from anywhere. This flexibility positively affects knowledge, workers' work-life balance and productivity.

#### **Security**

Some 800,000 laptops are lost each year in airports alone! When data is stored in the Cloud, data remains protected through governance controls, regardless of device, with geolocation of data storage and level of protection required, determined by you.