

**Amicus ITS Invited To
Speak at Winchester
Business Support
Conference**



JP Norman, Director of Technology, Security & Governance
keynote speaker at Hampshire County Council SME Business Support
Conference in Winchester

Wednesday 16th November 2016

**JP Norman Invited As Key Note Speaker Putting Data Protection At The Heart
of Thwarting Cyber Attacks**

Amicus ITS' Director of Technology, Security & Governance, **JP Norman** was invited to make a key note speech at the Basepoint business support conference hosted by Hampshire County Council's Economic Development Office on Wednesday 16th November.

Addressing a cross section of the Hampshire SME business community including insurance companies, financial advisors, HR organisations, wellbeing companies and business consultants, **JP Norman** addressed the latest updates around Data Protection and potential impacts on UK businesses, following recent announcements by the UK's Information Commissioner's Office and the EU's General Data Protection Regulations which come into force on 25 May 2018.

JP Norman urged his audience to start reviewing their data and processes to avoid non-compliance or breach, which would incur fines not only from both the UK's ICO up to £500,000, but from May 2018, up to 4% of global turnover up to a limit of €20 million.

"To give you an example, Tesco Bank's turnover this year was £955m, but Tesco Group's turnover was £48.4bn. In 18 months time, 4% of the Tesco Group finances would have sunk Tesco Bank. It makes you appreciate the significance of informed data management.

JP Norman went on to say: "60% of small businesses were affected by cyber attack last year according to the BCS, the Chartered Institute of IT. The cost to business has averaged between £65k - £115k for a breach. This would potentially wipe out many UK SMEs. Whilst May 2018 might sound like a long way away, in reality you need to start putting the work in now. Review your data to ensure you are managing it correctly, understand the increased rights of individuals – that is you and me – and apply the necessary steps in your business. It's a lot more work for companies. But ultimately you will end up the winner. Being compliant gives your employees, your customers and third party suppliers the assurance and peace of mind they will increasingly seek. You cannot protect 100% against cyber attack, but protecting data and your IT perimeter will go a long way to limiting any financial fall out or damage to your reputation and brand.

Attendees at the talk went on to comment: "JP comes across really well and knows his stuff. The information was very comprehensive. I came in for a talk on cyber but was not expecting

the GDPR element, so it was a huge learning point as it's not just about privacy. The emphasis on getting the internal processes right demonstrated it's not the high end technical clever stuff we hear so much about in the press, but the more mundane people and processes part that can have such a major impact. It's so normal, but logical, that when you take away the hype and aura from cyber that you hear about all the time in the press - it makes what is being said today so very important for business". **Eric Woods**, Innovation Advisor, Oxford Innovation

"The talk was very informative. I wasn't even aware that there were particular laws or regulations to do with data security, so it was a real eye opener for me personally and it's certainly going to be a talking point for us within the company now going forwards". **Aaron Cashmore-Thorley**, Sales & Marketing Executive, Globus HR Consulting

Amicus ITS is hosting its next thought leadership event on data protection and cyber security on Thursday 24th November 2016. This event is free to attend for any business in Hampshire. Registration is through our event partners at Hampshire County Council. Please email michelle.mclean@hants.gov.uk with your business name, telephone contact details and email information to receiving joining instructions.